



FOR IMMEDIATE RELEASE:

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Froehlich Awarded Basin Electric Scholarship

Madison High School Senior Laura Froehlich has been awarded the 2011 Basin Electric Scholarship.

The scholarship program, established for children of Basin member cooperative employees and consumers, awards 180 scholarships totaling \$1,000 each.

Recipients are selected on the basis of academic record, potential to succeed, leadership and participation in school and community activities, honors, work experience, a statement of education and career goals and an outside appraisal.

In her essay, Froehlich stated that East River "is an excellent example and contributes to the community through employing people and supporting families, educating children about energy and electricity in the future, keeping rates low for its members and hosting benefits and raising funds and awareness about charitable causes."

The daughter of Paula and Tom Froehlich (East River Communications/Control Systems Analyst), Laura plans to enroll at South Dakota State University this fall and pursue an electrical engineering major.



East River Electric General Manager Jeff Nelson presents the 2011 Basin Electric Scholarship to Madison High School Senior, Laura Froehlich.

East River Electric Power Cooperative is a wholesale electric power supply cooperative serving 24 rural electric cooperatives and one municipally-owned electric system, which in turn serve more than 92,000 homes and businesses and over 250,000 consumers.

Our 41,000 square mile service area covers the rural areas of 41 counties in eastern South Dakota and nine counties in western Minnesota.